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**PRESS GANEY NAMES CHIEF SALES AND MARKETING OFFICER**

*Al Vega Tapped to Lead Health Care Improvement Firm's  
Sales, Marketing Efforts*

**May 21, 2009 (South Bend, Ind.)**— Press Ganey Associates, Inc. today announced the addition of Al Vega as senior vice president and chief sales and marketing officer. Mr. Vega joins the company at a time of continued growth and will be responsible for driving sales and marketing efforts for the company. In particular, he will be responsible for the development, execution, and effectiveness of sales strategies, which in conjunction with marketing, will create demand for the company's products and programs to its target markets.

"I am extremely pleased to welcome Al to our team at Press Ganey," said Richard Siegrist, Press Ganey president and CEO. "His experience and innovation in the health care industry will be a great asset to the company as we are poised to grow our services and capabilities throughout the coming years."

Prior to joining Press Ganey, Al was with Focused Health Solutions, a leading provider of health population management services to employers and third-party administrators, where he led the company's client-facing sales, marketing, and acute management functions.

Previously, he was senior vice president of sales and corporate marketing at Solucient, a leading provider of benchmarking products and data analytic services for strategic planning, operational, clinical, and customer relationship management to the provider and pharmaceutical markets.

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AI has also worked in senior leadership roles with Eclypsis Corporation, Carelinc Corporation, HealthVision, and Ameritech Health Connections.

AI holds a bachelor of arts in economics from the University of Maryland.

**Press Ganey Associates, Inc.**

For more than 20 years, Press Ganey has been committed to providing insight that allows health care organizations to improve the quality of care they provide while improving their bottom-line results. The company offers the largest comparative customer feedback databases, actionable data, solution resources, and unparalleled consulting and customer service. Press Ganey currently partners with more than 7,000 health care facilities—including over 40% of U.S. hospitals—to measure and improve the quality of their care. For more information visit [www.pressganey.com](http://www.pressganey.com).

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